

COOL KIDS MENUFESTO

WHAT WE'RE ABOUT

Our objective at Cool Kids Menu is to foster a fun and safe space for everyone to experience the artistry of this city. This is reflected in the incredible musicians that have graced the stages at our festival over the past two years, our design and marketing, arts and crafts spaces at the venue, the awareness teams that have graciously provided their time, and the support provided for artists and guests to speak about social issues.



PHOTO: OTTO MENDELSSON

We're a non-profit indie music festival, dedicated to providing a platform for up-and-coming artists based in Berlin-and occasionally from beyond, when they share a meaningful connection to the city. We strive for inclusivity, both on stage and behind, consistently making sure under-represented groups are championed in our line up and team of volunteers. Since the beginning, the festival has been completely self-funded, and run on a volunteer system. Transparency has been given on all costs and income from the festival, both to artists and to the Greifi DIY Verein, the collective and community space that has hosted the festival for the past two years.

The festival has helped to solidify a community based around indie music, with bands on previous line ups now connecting and organising more concerts together, talking about issues within the

Berlin music scene, and helping each other with projects ranging from producing music, to photoshoots and video productions, and beyond. Indelible memories have been created at our festival: incredible music played by people who truly love their craft, skateboarding competitions open to anyone who wants to participate, pizza and vegan hot dogs shared while watching adults get their faces painted, and even marriage proposals.

Looking towards the future, we aim to continue and build on what we have accomplished before. Over 1000 people joined us for the 'Third Course' in July 2026, and we hope even more will come in the years to come.

We look forward to ensuring a safe, loving, and productive space for the creatives in this community for a long time.

More music, more fun, more Cool Kids Menus.



PHOTO: OTTO MENDELSSON

PREVIOUS COURSES

The Third Course of Cool Kids Menu was held again at Greifi DIY on the 18th July 2026. Following the second year, we recognised opportunities to improve the festival's organisation and marketing. Our focus shifted towards refining these areas while simultaneously growing the festival through a larger artist roster and stronger outreach efforts. While Cool Kids Menu is an indie music festival, we aim to book artists not solely on their musical direction, but also on how active they are helping other artists within the scene, namely: if they're nice people. This has ensured that every iteration of the festival has enjoyed a fun and safe atmosphere. While our awareness team also ensures a safe space by being the people of contact for any uncomfortable situation, our two stage system allows for bands to be playing continuously throughout the day without interruptions. This is thanks to our experienced technical team, who alternate between the stages with loading and unloading, line checking the mixer, and fixing any issues that might occur.

While music is at the heart of the festival, we like to have other creative endeavours on show. At our second year, we had face painting in the garden chill out spot, a skate competition in the pool, and an exhibition of old school skateboards (featuring vintage Dogtown skateboards from the 1970s and 80s). This year, we had Hatschi-Popo, the magic clown, performing for Cool Kids of all ages. Previous editions have also featured an Arts and Crafts section featuring homemade wares for sale by Berlin creatives and DIY crafting. Food wise, everything was home-made, from vegetarian wood-fired pizzas to vegan hot dogs.

We aim to provide as much to the musical artists as possible. Our volunteers who run the Merch tent allow the artists to sell their Merch (without us taking commission, of course!) while still being able to relax and enjoy the day before and after their sets. Additionally, we do outboard recordings for all the acts and provide them with the stems whenever needed, and ask our photographers to not only shoot the festival, but also provide the artists with press shots when requested.

THE FUTURE

We want to make Cool Kids Menu bigger, but we also want to keep it accessible to everybody. We try to keep the ticket price as low as possible, and even offer pay-it-forward tickets and lower costs for people who can't afford the full ticket price. We're looking to make the festival more accessible next year: we have neurodivergent-friendly spaces for anybody feeling overwhelmed and wheelchair accessible shady spots still in view of the stages, but welcome any feedback on what we can do to improve the festival experience for everybody that wants to join. At our 'Third Course'



PHOTO: OTTO MENDELSSON

in 2026, we pivoted to a charity festival, donating the profits to Save the Children, and the Greifi DIY Verein, two organisations we were more than happy to support.

Last year we had over 1000 guests throughout the day coming to experience our festival. We have the capacity to raise this number. To do this, we are expanding our main organisation group, will continue to increase our outreach to Berlin based blogs, magazines and radio stations, expand our operational aims by adding more amenities for guests, and increasing the amount of artists and variety of fun stuff on offer.

For the past three years, Cool Kids Menu has been completely self-funded. While we see this as a point of pride, it has naturally come with certain limitations. Budget constraints have meant scaling back on staging and set design, marketing has relied a lot on word of mouth and social media, as printing costs and other marketing measures are costly, and we've depended heavily on a small team of dedicated volunteers. Our hope for the future is to connect with other organisations that can help us achieve our main goal of putting on great events while still representing the great artists in the city and our community values.

**Much love,
Cool Kids Menu**



PHOTO: EMILE O'DONOGHUE